
Richard A. Mendoza
Creative Director RC Star Management

Richard A. Mendoza is an experienced, value-driven Entertainment leader and currently Creative Director of RC Star Management. Richard played an instrumental role in leading renowned hit artists with media and marketing projects. Working with RayJ, B2K, JoJo Hailey, Sticky Fingaz (ONYX) Snoop Dog, Akon and is currently Chief Officer Of Video Promotions for Father Mc's FMedia Cor.

As a dual citizen of Mexico and the United States with extensive experience living and working on the ground in many countries, Richard brings a unique international perspective to his work. Working with Artists in genres such as R&B, PoP, Hip-Hop and Urban Country Music, Richard has gained respect amongst entertainment executives and given him an appreciation for the value of diversity of thought and opinions. Which he brings to bear externally as an Entertainment Manager.

Richard also has a passion for learning and executing ideas that bring profit to his clientele.

"My Clientele Personally believes in the expertise that I provide, how I provide it and the enormous benefits they receive from it".